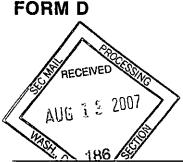
1277859



UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

### FORM D

# NOTICE OF SALE OF SECURITIES PURSUANT TO REGULATION D, **SECTION 4(6), AND/OR** UNIFORM LIMITED OFFERING EXEMPTION

OMB APPROVAL							
OMB Num		3235-0076					
Expires:	April	30,2008 ge burden					
<b>Estimated</b>	averaç	e burden					
hours per r	espon:	se16.00					

SEC USE ONLY						
Prefix Serial						
DATE RECEIVED						
	1					

<u>\</u> \	
Name of Offering / Check if this is an amendment and name has changed, and indicate change.)	
Sign Media Systems Private Placement II	
Filing Under (Check box(es) that apply): Rule 504 Rule 505 Rule 506 Section 4(6)	ULOE
Type of Filing: New Filing Amendment	
A. BASIC IDENTIFICATION DATA	
1. Enter the information requested about the issuer	
Name of Issuer ( check if this is an amendment and name has changed, and indicate change.)	07074841
Sign Media Systems, Inc.	01014041
Address of Executive Offices (Number and Street, City, State, Zip Code)	Telephone Number (Including Area Code)
2100 19th Street, Sarasota, FL 34234	941-330-0336
Address of Principal Business Operations (Number and Street, City, State, Zip Code) (if different from Executive Offices)	Telephone Number (Including Area Code)
Same	941-330-0252
Brief Description of Business	
Manufacturer and installation of truck side banners and advertising.	
Type of Business Organization	0000000
corporation   limited partnership, already formed   other (    business trust   limited partnership, to be formed	please specify):
Month Year  Actual or Estimated Date of Incorporation or Organization: Old Old Actual Estimated Date of Incorporation or Organization: (Enter two-letter U.S. Postal Service abbreviation for State CN for Canada; FN for other foreign jurisdiction)	AUS 1 S 2007 THOMSON FINANCIAL
GENERAL INSTRUCTIONS	a to a gat in fait an

#### Federal:

Who Must File: All issuers making an offering of securities in reliance on an exemption under Regulation D or Section 4(6), 17 CFR 230.501 et seq. or 15 U.S.C.

When To File: A notice must be filed no later than 15 days after the first sale of securities in the offering. A notice is deemed filed with the U.S. Securities and Exchange Commission (SEC) on the earlier of the date it is received by the SEC at the address given below or, if received at that address after the date on which it is due, on the date it was mailed by United States registered or certified mail to that address.

Where To File: U.S. Securities and Exchange Commission, 450 Fifth Street, N.W., Washington, D.C. 20549.

Copies Required: Five (5) copies of this notice must be filed with the SEC, one of which must be manually signed. Any copies not manually signed must be photocopies of the manually signed copy or bear typed or printed signatures.

Information Required: A new filing must contain all information requested. Amendments need only report the name of the issuer and offering, any changes thereto, the information requested in Part C, and any material changes from the information previously supplied in Parts A and B. Part E and the Appendix need not be filed with the SEC.

Filing Fee: There is no federal filing fee.

This notice shall be used to indicate reliance on the Uniform Limited Offering Exemption (ULOE) for sales of securities in those states that have adopted ULOE and that have adopted this form. Issuers relying on ULOE must file a separate notice with the Securities Administrator in each state where sales are to be, or have been made. If a state requires the payment of a fee as a precondition to the claim for the exemption, a fee in the proper amount shall accompany this form. This notice shall be filed in the appropriate states in accordance with state law. The Appendix to the notice constitutes a part of this notice and must be completed.

#### ATTENTION -

Failure to file notice in the appropriate states will not result in a loss of the federal exemption. Conversely, failure to file the appropriate federal notice will not result in a loss of an available state exemption unless such exemption is predictated on the filing of a federal notice.

A. BASIC IDENTIFICATION DATA		
2. Enter the information requested for the following:		
• Each promoter of the issuer, if the issuer has been organized within the past five years;		
Each beneficial owner having the power to vote or dispose, or direct the vote or disposition	of, 10% or more of a class of equity securities of the i	ssuci
Each executive officer and director of corporate issuers and of corporate general and man	anaging partners of partnership issuers; and	
<ul> <li>Each general and managing partner of partnership issuers.</li> </ul>		
Check Box(es) that Apply: Promoter Beneficial Owner Executive Officer	Director General and/or	
	Managing Partner	
Full Name (Last name first, if individual)		
GO! Agency, LLC, a Florida limited liability company		
Business or Residence Address (Number and Street, City, State, Zip Code)		
2100 19th Street, Sarasota, FL 34234		
Check Box(es) that Apply: Promoter Beneficial Owner Executive Officer	Director General and/or	
	Managing Partner	
Full Name (Last name first, if individual)		
Henry Plantagenet, LLC, a Florida limited liability company		
Business or Residence Address (Number and Street, City, State, Zip Code)		
225 Doris Drive, Lakeland, FL 33813		
Check Box(es) that Apply: Promoter Beneficial Owner Executive Officer	☑ Director ☐ General and/or	
	Managing Partner	
Full Name (Last name first, if individual)		
Thomas Buchman		
Business or Residence Address (Number and Street, City, State, Zip Code)		
2960 S. McCall Road, Ste 210, Englewood, FL 34224		
Check Box(es) that Apply: Promoter Beneficial Owner Executive Officer	Director General and/or Managing Partner	
Full Name (Last name first, if individual)		
Antonio F. Uccello, III		
Business or Residence Address (Number and Street, City, State, Zip Code)		
100 Central Ave., #520, Sarasota, FL 34236		
Check Box(es) that Apply: Promoter Beneficial Owner Executive Officer	☐ Director ☐ General and/or Managing Partner	
Full Name (Last name first, if individual)		
Business or Residence Address (Number and Street, City, State, Zip Code)		
Check Box(es) that Apply:	Director General and/or	
	Managing Partner	
Full Name (Last name first, if individual)		
Business or Residence Address (Number and Street, City, State, Zip Code)		,
Check Box(es) that Apply: Promoter Beneficial Owner Executive Officer	☐ Director ☐ General and/or  Managing Partner	,
Full Name (Last name first, if individual)		
( man		
Business or Residence Address (Number and Street, City, State, Zip Code)		
(Use blank sheet, or copy and use additional copies of this sl	sheet, as necessary)	

		·		В. І	NFORMAT	ION ABOU	T OFFERI	NG		•		
1 Hag th	. iaawa <b>.</b> aal	d om dogs t	ha isawas is	ntand to so	II to son a	aaraditad i	nuagtora in	this affor	in o?		Yes	No
1. Has the	S ISSUCT SOR	a, or does t			ll, to non-a 1 Appendix				-	***************************************		
2. What i	s the minim	nım investr			pted from		· -				<b>s</b> 25,	00.00
_,	• • • • • • • • • • • • • • • • • • • •				,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	,					Yes	No
3. Does the	ne offering	permit join	t ownershi	p of a sing	gle unit?						X	
commi If a per	Enter the information requested for each person who has been or will be paid or given, directly or indirectly, any commission or similar remuneration for solicitation of purchasers in connection with sales of securities in the offering. If a person to be listed is an associated person or agent of a broker or dealer registered with the SEC and/or with a state or states, list the name of the broker or dealer. If more than five (5) persons to be listed are associated persons of such											
					ore than fiv ion for that				ciated pers	ons of such		
Full Name	•		•									
S.G. Martin					<del> </del>		<u> </u>	. <u> </u>				
Business or 366 North I					ity, State, 2	Cip Code)						
Name of As				11733								
States in W												
(Check	"All State:	s" or check	individual	States)		•••••						l States
AL.	AK	AZ	AR	GA	<b>©</b> €	CT	DE	DC	EK.	GA	HI	ID
IL	[IN]	ĪĀ	KS	KY	LA	ME	MD	MA	MI	MN	MS	MO
MT RI	NE SC	NV SD	NH TN	TX	NM)	NAT I	NC VA	ND WA	OH WV	OK	OR WV	PA
(KI)	[30]	נטטן	LIN		[UT]	VT	ÜΑ	WA	WV	WI	WY)	PR
Full Name	Full Name (Last name first, if individual)											
Business o	- Dasidanaa	Address C	Niverbar an	d Staget C	Situ State	7:- Cada)	_					
Dusiness 0	Residence	Address (	Number an	a Sireei, C	ny, State, i	Zip Code)						
Name of As	sociated Bi	roker or De	aler			<u> </u>	<del></del>					
States in W	hich Persor	Listed Ha	s Solicited	or Intends	to Solicit	Purchasers		<u> </u>				-
(Check	"All State:	s" or check	individual	States)			***************************************				∏ AI	l States
ΙĀŢ	AK	ΑŽ	AR	CA	CO	[কেম]	[DC]	(Bel	[FC]	(CA)		
AL IL	IN	IA	KS]	KY	LA	CT ME	DE MD	DC MA	FL MI	GA MN	HI MS	ID MO
MT	NE	NV	NH	NJ	NM	NY	NC	ND	OH	OK	OR	PA
RI	SC	SD	TN	TX	UT	VT	VA	WA	WV	ŴI	$\overline{WY}$	PR
Full Name	Last name	first, if ind	ividual)			<del></del>			<u>.                                      </u>			
Duginasa a	. Dasidanaa	Addross (	Numbar an	d Steam C	Stern Centa	7:- C- d-)						
Business o	Residence	Address (	Number an	a Sireei, C	ity, State, i	Lip Code)						
Name of As	sociated Bi	oker or De	aler						_			
States in W	hich Person	Listed Ha	s Solicited	or Intends	to Solicit	Purchasers	-					
								*****************			☐ Al	l States
AL	ĀK	ΑŻ	ĀR	ĆA	CO	[CT]	[DE]	[חכי]	िंग	GA		
IL	IN	IA	KS]	KY	LA	ME	DE MD	DC)	FL MI	GA MN	HI MS	ID MO
MT	NE	NV	NH	NJ	NM	NY	NC	ND	OH	OK	OR	PA
RI	SC	SD	TN	TX	UT	VT	VA	WA	WV	WI	$\overline{WY}$	PR

### C. OFFERING PRICE, NUMBER OF INVESTORS, EXPENSES AND USE OF PROCEEDS

1.	Enter the aggregate offering price of securities included in this offering and the total amount already sold. Enter "0" if the answer is "none" or "zero." If the transaction is an exchange offering, check		
	this box and indicate in the columns below the amounts of the securities offered for exchange and		
	already exchanged.		A
	Type of Security	Aggregate Offering Price	Amount Aiready Sold
	Debt\$	0.00	\$ 0.00
	Equity		\$ 110,000.00
	. Common ☐ Preferred		-
	Convertible Securities (including warrants)	0.00	0.00 \$
	Partnership Interests		\$ 0.00
	Other (Specify)\$		\$ 0.00
		5,000,000.00	\$ 110,000.00
	Answer also in Appendix, Column 3, if filing under ULOE.		<b>4</b>
2.	Enter the number of accredited and non-accredited investors who have purchased securities in this offering and the aggregate dollar amounts of their purchases. For offerings under Rule 504, indicate		
	the number of persons who have purchased securities and the aggregate dollar amount of their purchases on the total lines. Enter "0" if answer is "none" or "zero."		
	purchases on the total lines. Enter of it answer is more of zero.	Number Investors	Aggregate Dollar Amount of Purchases
	Accredited Investors		\$ 110,000.00
	Non-accredited Investors		\$ 0.00
	<del>-</del>		\$ 0.00
	Total (for filings under Rule 504 only)	,	3_0.00
3.	If this filing is for an offering under Rule 504 or 505, enter the information requested for all securities sold by the issuer, to date, in offerings of the types indicated, in the twelve (12) months prior to the first sale of securities in this offering. Classify securities by type listed in Part C — Question 1.		
	Type of Offering	Type of Security	Dollar Amount Sold
	Rule 505 0	<u> </u>	\$_0.00
	Regulation A 0		§ 0.00
	Rule 504 <u>0</u>	<u> </u>	\$_0.00
	Total		\$ 0.00
4	a. Furnish a statement of all expenses in connection with the issuance and distribution of the securities in this offering. Exclude amounts relating solely to organization expenses of the insurer. The information may be given as subject to future contingencies. If the amount of an expenditure is not known, furnish an estimate and check the box to the left of the estimate.		
	Transfer Agent's Fees		\$_3,000.00
	Printing and Engraving Costs		\$ 3,000.00
	Legal Fees		\$ 30,000.00
	Accounting Fees		\$ 30,000.00
	Engineering Fees		\$ 0.00
	Sales Commissions (specify finders' fees separately)		\$ 400,000.00
	Other Expenses (identify) See Attachment		\$ 180,000.00
	Total		s 646,000.00

# **ATTACHMENT**

Item C. Offering Price, Number of Investors and Use of Proceeds

Number 4a. Other Expenses:

Travel and Lodging	\$20,000
General Office Expense	10,000
Consulting and Investment Banking	150,000
Total	\$180,000

	C. OFFERING PRICE, NUM	BER OF INVESTORS, EXPENSES AND USE OF P	ROCEEDS	
	b. Enter the difference between the aggregate offer and total expenses furnished in response to Part C—proceeds to the issuer."	•		\$
5.	Indicate below the amount of the adjusted gross proceach of the purposes shown. If the amount for an check the box to the left of the estimate. The total of proceeds to the issuer set forth in response to Part	y purpose is not known, furnish an estimate and the payments listed must equal the adjusted gross		
			Payments to Officers, Directors, & Affiliates	Payments to Others
	Salaries and fees	[i	\$_250,000.00	\$ 350,000.00
	Purchase of real estate		\$_0.00	S 0.00
	Purchase, rental or leasing and installation of mac and equipment	hinery	s_0.00	s_0.00
	Construction or leasing of plant buildings and fac	ilities[	\$ <u>0.00</u>	\$ 90,000.00
	Acquisition of other businesses (including the val offering that may be used in exchange for the asset issuer pursuant to a merger)	ts or securities of another		` \$ <u>0.00</u>
	Repayment of indebtedness	[	\$_0.00	\$ 0.00
	Working capital		\$_0.00	\$ 2,034,000.0
	Other (specify): See Attachenent		\$ <u>0.00</u>	\$_1,630,000.00
			s	s
	Column Totals			
	Total Payments Listed (column totals added)			354,000.00
Γ		D. FEDERAL SIGNATURE		
<u> </u>		Total and the state of the stat	: #1   B	. 505 41 - 6 11 - 1 - 1
sig	e issuer has duly caused this notice to be signed by the nature constitutes an undertaking by the issuer to fur information furnished by the issuer to any non-acc	nish to the U.S. Securities and Exchange Commis	sion, upon writte	
Īss	uer (Print or Type)	Signature	Date	
Si	gn Media Systems, Inc.	Mary Hill	August 2, 2007	
Na	me of Signer (Print or Type)	Title of Signer (Print or Type)		
Ani	onio F. Uccello, III	President		

-- ATTENTION -

Intentional misstatements or omissions of fact constitute federal criminal violations. (See 18 U.S.C. 1001.)

## **ATTACHMENT**

Item C. Offering Price, Number of Investors and Use of Proceeds

Number 5 All fees, costs and expenses are payments to others.

All fees, costs and expenses are estimated.

Other:

Legal Fees	\$650,000
Accounting Fees	300,000
Travel and Lodging	450,000
General Office Expenses	30,000
Consulting/Investment Bank Services	200,000
Total	\$1,630,000

E. STATE SIG	NATURE		
Is any party described in 17 CFR 230.262 presently subject to any provisions of such rule?		Yes	No 🗶

See Appendix, Column 5, for state response.

- 2. The undersigned issuer hereby undertakes to furnish to any state administrator of any state in which this notice is filed a notice on Form D (17 CFR 239.500) at such times as required by state law.
- 3. The undersigned issuer hereby undertakes to furnish to the state administrators, upon written request, information furnished by the issuer to offerees.
- 4. The undersigned issuer represents that the issuer is familiar with the conditions that must be satisfied to be entitled to the Uniform limited Offering Exemption (ULOE) of the state in which this notice is filed and understands that the issuer claiming the availability of this exemption has the burden of establishing that these conditions have been satisfied.

The issuer has read this notification and knows the contents to be true and has duly caused this notice to be signed on its behalf by the undersigned duly authorized person.

Issuer (Print or Type)	Signature	Date
Sign Media Systems, Inc.	CALL PA	August 2, 2007
Name (Print or Type)	Title (Print or Type)	
Antonio F. Uccello, III	President	

#### Instruction:

Print the name and title of the signing representative under his signature for the state portion of this form. One copy of every notice on Form D must be manually signed. Any copies not manually signed must be photocopies of the manually signed copy or bear typed or printed signatures.

	APPENDIX								
1	Intend to non-a	to sell ccredited s in State -Item 1)	Type of security and aggregate offering price offered in state (Part C-Item 1)		amount pu	investor and rchased in State C-Item 2)		5 Disqualification under State ULOE (if yes, attach explanation of waiver granted) (Part E-Item 1)	
State	Yes	No		Number of Accredited Investors	Amount	Number of Non-Accredited Investors	Amount	Yes	No
AL		×	0	0	\$0.00	0	\$0.00		×
AK		×	0	0	\$0.00	0	\$0.00		×
AZ		×	0	0	\$0.00	0	\$0.00		×
AR		×	0	0	\$0.00	0	\$0.00		×
CA	×	A A A SPACE THAT A	0	0	\$0.00	0	\$0.00		×
со	×		0	0	\$0.00	0	\$0.00		×
СТ		×	0	0	\$0.00	0	\$0.00		X
DE		×	0	0	\$0.00	0	\$0.00		×
DC	manage of Miles	×	0		\$0.00	0	\$0.00		×
FL	×		Com Stk 35,000	2	\$35,000.00	0	\$0.00		×
GA		×	0	0	\$0.00	0	\$0.00		×
HI		×	0	0	\$0.00	0	\$0.00		×
ID		×	0	0	\$0.00	0	\$0.00		×
IL		×	0	o	\$0.00	0	\$0.00		×
IN		×	0	0	\$0.00	0	\$0.00		X
IA		×		0	\$0.00	0	\$0.00		×
KS		×	0	0	\$0.00	0	\$0.00		×
KY		×	0	0	\$0.00	0	\$0.00		×
LA		×	0	0	\$0.00	0	\$0.00		×
ME		×	0	0	\$0.00	0	\$0.00		×
MD		×	0	0	\$0.00	0	\$0.00		×
МА		×	0	0	\$0.00	0	\$0.00		×
MI		×	0	0	\$0.00	0	\$0.00		×
MN		×	0	0	\$0.00	0	\$0.00		×
MS		×	0	0	\$0.00	0	\$0.00		×

## APPENDIX

1	Intend to sell to non-accredited investors in State (Part B-Item 1)		Type of security and aggregate offering price offered in state (Part C-Item 1)	Type of investor and amount purchased in State (Part C-Item 2)				5 Disqualification under State ULOE (if yes, attach explanation of waiver granted) (Part E-Item 1)	
State	Yes	No		Number of Accredited Investors	Amount	Number of Non-Accredited Investors	Amount	Yes	No
МО		×	0	o	\$0.00	0	\$0.00		× ·
МТ		×	0	0	\$0.00	0	\$0.00		×
NE		×	0	0	\$0.00	0	\$0.00		×
NV	×		Com Stk 75,000	1	\$75,000.00	0	\$0.00		×
NH		×	0	О	\$0.00	0	\$0.00		×
NJ	×		0	0	\$0.00	0	\$0.00		×
NM		×	0	0	\$0.00	0	\$0.00		X
NY	×		0	0	\$0.00	0	\$0.00		×
NC		×	0	0	\$0.00	0	\$0.00		×
ND		. <b>x</b>	0	0	\$0.00	0	\$0.00		×
ОН		×	0	0	\$0.00	0	\$0.00		×
ок		×	0	0	\$0.00	0	\$0.00		×
OR		×	0	0	\$0.00	0	\$0.00		×
PA		×	0	0	\$0.00	0	\$0.00		×
RI		×	0	0	\$0.00	0	\$0.00		×
sc		×	0	0	\$0.00	0	\$0.00		X
SD		×	0	0	\$0.00	0	\$0.00		×
TN		×	0	0	\$0.00	0	\$0.00		×
TX	×		0	0	\$0.00	0.	\$0.00		×
UT		×	0	0	\$0.00	0	\$0.00		×
VT		×	0	0	\$0.00	0	\$0.00		×
VA		×	0	0	\$0.00	0	\$0.00		×
WA		×	0	0	\$0.00	0	\$0.00		×
wv		×	0	0	\$0.00	0	\$0.00		×
WI		×	0	0	\$0.00	0	\$0.00		×

				APP	ENDIX				
1	2 3			4				5 Disqualification	
	Intend to sell to non-accredited investors in State (Part B-Item 1)		Type of security and aggregate offering price offered in state (Part C-Item 1)	Type of investor and amount purchased in State (Part C-Item 2)				under State ULOE (if yes, attach explanation of waiver granted) (Part E-Item 1)	
State	Yes	No		Number of Accredited Investors	Amount	Number of Non-Accredited Investors	Amount	Yes	No
WY		×	0	0	\$0.00	0	\$0.00		×
PR		×	0	0	\$0.00	0	\$0.00		×

**END**